



May 5, 2021

#### **Ex Parte Notice**

Ms. Marlene H. Dortch Secretary Federal Communications Commission 45 L Street, NE Washington, D.C. 20554

Re: Emergency Connectivity Fund (WC Docket No. 21-93)

Dear Ms. Dortch:

On May 5, 2021, Keith Krueger, Chief Executive Officer of the Consortium for School Networking (CoSN), Julia Fallon, Executive Director of the State Educational Technology Directors Association (SETDA), and Reg Leichty, Founding Partner of Foresight Law + Policy, met virtually with Ms. Carolyn Roddy of Commissioner Simington's staff to discuss the Emergency Connectivity Fund.

We expressed support for key elements of the draft Report & Order (R&O), including the R&O's emphasis on using a simple and efficient application and reimbursement process, promoting pricing transparency, and acknowledging the importance of drawing lessons from the successful E-rate program. We also shared support for the R&O's approach to competitive bidding, inclusion of Wi-Fi hotspots for school buses; deference to schools about the off-campus locations where eligible equipment and services may be used; and permission for the oncampus use of devices acquired through the program.

We also urged the adoption of the following changes to the draft R&O.

 Defer to local decision makers about the best and most cost-effective ways to serve students and staff. We noted that schools should be granted the ability to elect nonhotspot solutions, such as CBRS and other common models used by school districts, if the selected strategy is the most cost-effective approach and not just when there is "no commercially available service". If the Commission opts to continue with the "no commercially available service" standard in the final R&O, the agency should clarify it, including: (1) noting that the standard does not apply to the entire geographic footprint of a school district or other applicant; and (2) accounting for instances where the signal is too weak to support remote learning.

- Adopt a single 45-day filing window and open the window no later than mid-June. We said schools should be permitted to decide which qualifying expenses should be requested for reimbursement past expenses, future expenses, or both based on their local needs. Given the priority system proposed in the draft R&O, we urged the FCC to use a single window that would enable the Commission to assess apply an across-the board percentage pro-ration, if necessary, based on the demand determined during the single application window. We noted that many applicants, especially rural applicants, may receive no support from the program as described by the draft R&O.
- Provide non-binding guidance about minimum service standards. We urged the addition of language to the final R&O encouraging applicants to review industry videoconferencing standards and the results of CoSN's May 2021 study on student home connectivity examining the real-world experiences of approximately 750,000 students which calls for a 25/12 Mbps per student standard, up to date routers, and devices sufficiently powered for video and other heavy uses. We noted that the R&O's proposed device cap of \$400 may inadvertently encourage schools to acquire devices that do not work appropriately for home learning. In addition, we e-mailed Ms. Roddy the following suggested language which would strengthen paragraph 40 of the R&O by highlighting useful technical information, including pandemic research findings that have not yet been widely disseminated.
  - Although we decline to apply minimum service standards to covered services for these reasons, the Commission encourages applicants to review voluntary video conferencing industry standards and national research collected during the pandemic about students' home learning requirements, when evaluating services and equipment to be reimbursed by the program.

Copies of the above referenced CoSN home learning study and a coalition letter joined by SETDA and CoSN was provided to Ms. Roddy by e-mail. These materials are attached to this filing.

Respectfully submitted,

/s/ Keith Krueger

/s/ Julia Fallon

Keith Krueger Chief Executive Officer Consortium for School Networking

Julia Fallon
Executive Director
State Educational Technology Directors
Association

cc: Carolyn Roddy

# Student Home Connectivity Study

Preliminary findings and recommendations based on the study conducted by CoSN. Made possible by the Chan Zuckerberg Initiative.



Spring 2021

# Remote learning has increased our reliance on the internet

But many school districts lack insight and guidance into how to best ensure a good student experience in online learning. The purpose of the Home Internet Connectivity Study is to provide bandwidth, device, and other guidelines for remote learning.





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Initiative ®



CoSN gratefully acknowledges the support of the Chan Zuckerberg Initiative.

We also appreciate our data partner, Innive K12 360°.



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**Note:** This report references commonly-used terms and concepts related to student internet network connectivity. Go to **Appendix A: Glossary** to familiarize yourself with the definitions utilized in the study.

## A Letter from CoSN

The Consortium for School Networking (CoSN), is proud to release this important breakthrough study on Student Home Connectivity. Few topics are more timely and critical today than addressing digital equity and closing the so-called Homework Gap.

Digital equity is not a new topic for CoSN. Since our founding, we have focused on addressing the digital divide and ensuring that fast connectivity, devices and equitable use happen in all classrooms. But since March 2020, the imperative of this outside-of-school challenge has become readily apparent to all. The Homework Gap was a chasm for millions of students and educators as the shift to remote learning occurred.

Unfortunately, educators and policymakers have mostly lacked data about the student experience of learning from home. Fortunately, with the help of the Chan Zuckerberg Initiative (CZI), we have data that informs these key findings and recommendations around student home connectivity. The thirteen school districts participating in this exciting project have actionable data for approximately 750,000 students learning from home. Because of this dataset, CoSN is able to provide evidence-based advice to all districts and inform policymakers.

CoSN is eternally grateful to the impressive team at Innive, our data analytics partner, including Gautham Sampath, John Parker, Shahyrar Khazei, Munmun Saha, and Jenny Boronyak. They have gone above and beyond what we hoped when we developed the original concept. Thanks also to our external research partners, Dr. David Drew, Ph.D., and Dr. Frances Gipson, Ph.D., Claremont Graduate University (CA). We would be remiss if we didn't also thank Dr. Tom Ryan, Ph.D., Chief Information & Strategy Officer at Santa Fe Public Schools (NM), CoSN Board Member, and Chair of the Educator Advisory Committee, as well as all the leaders from school districts who are helping us make sense of this initial data. We also thank Ookla for Good for their generosity in providing speed tests to the participating districts. Finally, this work could not be done without the support of CoSN's talented staff.

CoSN sees this study as a key foundational step toward addressing digital equity for students learning from home. There is much work remaining, but the work has begun.

Sincerely,

Keith R. Krueger

Jack Trugg

CEO, CoSN

Steve Langford

Chair, CoSN Board of Directors

Steve Langford

CIO, Beaverton School District (OR)

## Introduction

Many families with school-age children have faced significant challenges during the COVID-19 pandemic, an event which has caused an unprecedented shift to online learning. The burden is greatest for the estimated 15 to 17 million students who cannot afford or access a home internet connection. While remote learning is not new in K12 education, it has become a primary learning setting due to the pandemic because it filled a need, allowing students to continue education while school buildings are closed. Many schools are operating remotely in full or part-time mode during and subsequent to the pandemic; however, the lack of adequate internet precludes the child's ability to participate in online instruction or, in some cases, do any schoolwork at all.

Recognizing this imperative, policymakers passed the American Rescue Plan Act in February 2021, which established a new Federal Communications Commission (FCC) program (Emergency Connectivity Fund) with \$7.171 billion made available to address internet connectivity needs for students learning from home. In addition, many school districts are using resources provided under the Elementary & Secondary School Emergency Relief Fund (ESSER Fund) to solve remote learning challenges around devices and connectivity.

The need for online remote access for K12 instruction and learning resources is now integral to the US education system. This is a result of several factors.

First, many school districts are offering virtual learning options within existing schools, like remote learning days, or full virtual academies. These options provide varied content and flexibility for schools, students, and teachers to avoid the loss of instructional days during inclement weather conditions and emergencies.

Second, to address the loss of instructional time and engagement caused by the pandemic, many students will need some form of intervention, acceleration, and support. This will be provided in several forms such as tutoring, an extended school year, and online learning resources, which will require student access to devices and high-speed internet.

Third, some students have thrived in the remote learning environment. Many have accelerated academically, more so than they did in the traditional classroom environment. In addition, many parents prefer the option of a more flexible school day which is offered by distance learning. These families may decide to continue their child's education using online methods.

Lastly, even with students returning to the classroom fulltime, they still need reliable home internet to participate in class assignments. Ensuring adequate home internet availability provides an opportunity for an equitable education experience. Regardless of an individual student's chosen learning path, digital tools that were necessary during the pandemic will continue to be leveraged by educators, requiring students utilize home internet access for assignment completion and class participation. School districts require a variety of technologies and strategies to facilitate and expand remote learning access for students, especially for meeting the needs of isolated rural households and other higher cost areas.

#### **About the Home Internet Connectivity Study**

With funds provided by the <u>Chan Zuckerberg Initiative</u> (CZI), <u>CoSN</u> has undertaken this study to address home bandwidth, device, and related guidelines for students learning in a remote or hybrid environment. The study was supported and informed by an advisory group of school district technology leaders.

This first-of-its-kind study employed recent de-identified student data to capture the experience of students using computing devices and accessing the internet at home. Each participating school district provided data such as student characteristics, network logs, Quality of Service (QoS) data for meeting software, Internet Service Provider (ISP) data, and geolocation data. Thirteen urban, suburban, and rural school districts representing approximately 750,000 students from across the United States participated in the study over the course of six weeks. The preliminary findings and recommendations in this report have already informed policymakers at the FCC around expanding use of E-Rate funds to address the Homework Gap. This report is also the beginning to ensuring educational technology leaders have data-informed recommendations around student home connectivity.

**Note:** This study focused on the experiences of students at home and did not include data regarding school or teacher connectivity. Further analysis is required regarding teacher connectivity at school and home. Anecdotal evidence suggests poor connectivity for the teacher can have a significant negative impact on the experience for all students in the class.

#### **Participating School Districts**

- 1. Aldine ISD, TX
- 2. Beaverton School District, OR
- 3. Boston Public Schools, MA
- 4. Ector County ISD, TX
- 5. Dallas Independent School District, TX
- 6. Fauquier County Public Schools, VA
- 7. Forest Ridge School District 142, IL
- 8. Hillsborough County Public Schools, FL
- 9. MSD of Wayne Township, IN
- 10. Santa Fe Public Schools, NM
- 11. St. Charles CUSD 303, IL
- 12. Rock Hill Schools York 3, SC
- 13. Wake County Public School System, NC

## **Findings Summary**

The findings and recommendations in this report are divided into four distinct topics. The recommendations in this report should be considered a guide for school leaders to support local decisions. There is no one-size-fits-all approach to implementing supports for student home internet connectivity. In fact, it is evident that no one solution will meet the needs of all students. Therefore, school districts must use a variety of strategies and interventions to ensure digital equity. The findings in this report are organized into four topics:

- 1. Learning with Video is Essential for Education
- 2. Students are Mobile and Rely on WiFi
- 3. Certain Communities, Especially Remote and Rural Areas, Require More Support and Resources
- 4. The Remote Learning Experience is Significantly Impacted by Device Quality

#### 1. Learning with Video is Essential for Education

- a. Over 85% of network traffic in remote learning is used for video (both synchronous and asynchronous).
- b. A sufficient upload speed is critical for uninterrupted participation in synchronous video.
- c. A sufficient download speed is critical for uninterrupted viewing of synchronous or asynchronous video.
- d. Video-intensive content and applications are increasing in use and this trend is expected to continue for the foreseeable future.

#### 2. Students are Mobile and Rely on WiFi

- Many students participate in online learning activities outside of the student's home, including joining from peers' homes, and even attending classes from other cities, states, and countries.
- b. 92% of students use WiFi instead of a wired connection, which makes it critical to address home WiFi issues.
- Alongside district-provided devices, students often concurrently use mobile devices, such as their personal phone or tablet, which contributes to increased home bandwidth needs.

## 3. Certain Communities, Especially in Remote and Rural Areas, Require More Support and Resources

- a. Students in more remote or rural areas most often have limited internet access.
- b. Students working in areas with a large concentration of students may experience poor connectivity.
- Even students from higher socioeconomic families have frequent problems in remote learning/online meeting experiences.

## **4.** The Remote Learning Experience is Significantly Impacted by Device Quality

- Quality of student experience can be impacted by age, type, and quality of device, as well as device configuration (i.e., user authentication and network filtering tools).
- b. Student experience can be improved by routinely collecting datasets that provide insight into the student use of district-provided devices.

In addition to the findings and recommendations in this report, the study helped to determine recommendations for student home internet bandwidth requirements.

## Student Home Bandwidth Recommendations

Students need fast internet connections to participate in remote learning. The <u>current FCC household minimum bandwidth</u> guideline of 25 Mbps download speed and 3 Mbps upload speed is inadequate to support even a single student in a household, let alone multiple students. Based on the findings in the study, CoSN recommends a per-student minimum bandwidth standard of a download speed of 25 Mbps and upload speed of 12 Mbps to support concurrent activity and usage.

To determine this recommendation, actual network traffic was reviewed to identify applications used, how much traffic is going to each application, and how much of the traffic is video. Analysts in the study identified the activities where bandwidth is needed based on actual network traffic patterns. Then, they researched the recommended bandwidth from application vendors to determine the estimated bandwidth for the activity. Network traffic was also used to analyze activity concurrency; that is, students regularly perform more than one activity at a time. For example, one student may be actively participating in an online meeting while simultaneously performing an internet search via web browser while, in the background, email is automatically refreshing. This scenario, and others like it, are extremely common in remote learning. For this reason, it is important that a minimum is set at 25 Mbps download and 12 Mbps upload speed.

In addition, it's crucial to highlight the importance of a perstudent standard and not a per-household standard like the current FCC recommendation. Standards should be set at the student level and account for the total number of students in the home. For example, network requirements to support a home with six children should be different from network requirements to support a home with one child.

These recommendations are based on the current environment needs. In light of constantly evolving technologies, minimum bandwidth recommendations should be revisited regularly, at least every three years. Support for higher video resolution, such as 1080p high definition (HD) and 4K, will most likely be required in the future. In addition, many new technologies, such as eSports, Augmented Reality (AR), and Virtual Reality (VR) will likely be used to deliver instruction. These kinds of advanced technologies will require at least 25 Mbps download/upload speed for standard definition (SD) and up to 500 Mbps download/upload speed for 4K video.

#### **Student Home Bandwidth Calculator**

Cosn Institutional Members will receive exclusive access to the Student Home Bandwidth Calculator, which is a tool for determining the recommended amount of available bandwidth for students based on concurrent activity and usage. The calculator provides the estimated bandwidth for each activity and automatically adds up the required bandwidth for a set of students performing selected activities.

### **Student Activities During Online Instruction and Estimated Bandwidth**

Student Bandwidth Usage	Resolution	Download (Mbps)	Upload (Mbps)
<b>Email</b> Is used to communicate to students by teachers, administrators, and other students.	n/a	1	1
<b>Web Browsing</b> Students access the internet frequently to research topics using a web browser and search engine such as Google or to read blog articles. Ad services related to various websites also consume a significant amount of bandwidth.	n/a	1	0.5
<b>Learning Management System</b> Students use a learning management system such as Canvas, Google Classroom, Schoology, PowerSchool, or D2L to access and submit assignments and communicate with their teacher and other students.	n/a	1	1
<b>Video Instructional Content</b> Students access video instructional content from sources such as PBS Kids, Khan Academy, Newsela, McGraw Hill, Discovery, National Geographic, YouTube, etc.	SD	3	0.5
Online Assessments Assessments for essential skills and content knowledge are provided online and taken at home. Assessment software can be divided into two broad categories: formative and benchmark. Examples of formative assessment software include Edpuzzle and Edulastic. Examples of benchmark assessment software include iReady and Renaissance.	n/a	1.5	0.5
<b>Cloud Storage</b> Students download and upload homework assignments using cloud storage such as Google Drive or Office 365.	n/a	5	2
Online Meetings Students participate in daily online meetings with teachers using an online video tool such as Google Meet, Zoom, Cisco Webex, or Microsoft Teams. In addition, online meetings are used for counseling and providing services for English Learners and students with disabilities. Students frequently participate in small group instruction sessions and use video to communicate with teachers and other students.	SD	3.2	3.2
<b>Feedback</b> Asynchronous video is frequently used by teachers and students to communicate and provide feedback to each other. Teachers and students often record videos using software from companies such as Loom and Screencastify to communicate. Other feedback tools are provided by companies such Class Dojo and Edmodo.	SD	2	2
Instructional Support Interventions and instructional support are provided through online resources. Many companies such as Edgenuity, Renaissance and Illuminate provide solutions in this category.	n/a	3	1
Multiple Devices Students frequently use two or more devices to access the internet (e.g. Computer, Tablet, Smart phone, etc.)	n/a	1	1
<b>Educational Gaming Technology</b> Instruction is often provided through software such as Kahoots, BrainNook, FunSchool, Socrates, ZooWhiz that utilize gaming technologies.	HD	5	1

CoSN is vendor-neutral and does not endorse products or services. Any mention of a specific solution or company is only for contextual purposes.

## **Detailed Findings & Recommendations**

## 1. Learning with Video is Essential for Education

Video (both synchronous and asynchronous) is used extensively in remote learning environments to deliver instruction and to communicate with students in online meetings. Network logs from thirteen (mostly large) districts revealed that over 85% of the network traffic to support students in a remote learning environment is used for video, both for direct instruction and instructional supports. These applications use a significant amount of data and are often run concurrently with the synchronous video classroom sessions.

Synchronous video sessions, like in online meeting tools, provide an effective method for students to feel more connected by virtually interacting with their teacher and other students. However, the extensive use of video by students requires adequate upload bandwidth. Video is a growing trend in K12 education, and it is used for much more than just providing lectures or viewing learning resources. For example, students use video to interact with each other in small group instruction; teachers often encourage or require students to leave cameras on to monitor and support student engagement and participation; and students often use video to submit homework assignments and communicate with their teachers.

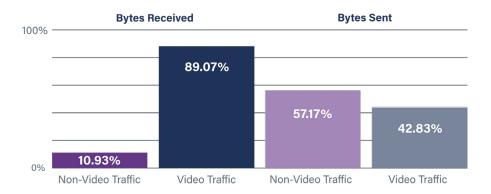
According to the study, over 70% of students live in a household with one or more other students. Concurrently supporting multiple students using video from the same internet connection is problematic when bandwidth availability is

**70**%

of students live in a household with one or more other students.

low. Home network bandwidth capacity must account for concurrent usage by multiple students, including current video use.

Most broadband connections offer different speeds for downloading versus uploading. In the past, uploading data was not as common a task as it is today; therefore, the Federal Communications Commission (FCC) established a household minimum standard of 25 Mbps for download speed and 3 Mbps for upload speed. However, 3 Mbps is not an adequate upload speed to support distance learning for an individual student, let alone multiple students in a household.



The above graph depicts video versus non-video network traffic for all participating school districts. Traffic sources that were analyzed to determine video use include web-based applications such as online meeting tools, video streaming, learning management systems, and other learning tools.

## **Recommendations for Learning** with Video

## Increase the Minimum Standard for Student Home Internet Bandwidth

- School districts must assure home internet access provides sufficient enhanced upload availability. As previously mentioned, the current FCC household broadband definition of 25 Mbps download speed and 3 Mbps upload speed is inadequate and should be replaced by a per student broadband definition. A new minimum standard should be set at 25 Mbps for download speeds and 12 Mbps for upload speeds per student.

When calculating the bandwidth requirements for a household, the recommended per student bandwidth requirements should be multiplied by the number of students in the household and adjusted for other household members and factors impacting internet usage.

## Remove Data Caps for Classwork and Learning Activities - Given

the new requirements of video conferencing for classroom communication and student collaboration, ISPs receiving federal support should provide unlimited data for home learning connections without throttling.

#### 2. Students are Mobile and Rely on Wi-Fi

During the study, many students participated in online school activities from locations outside of the student's home. Students accessed school learning resources from other student homes and even other cities, states, and countries. In the study, many students shared an IP address with other students that were not from the same household. Likely causes include students wanting social interaction with other kids, finding a faster internet connection at a friend's house, and parents who share childcare responsibilities.

In addition to other student homes, the study also identified a trend in students accessing the internet from more than two locations during the six-week period of the study. For example, a student living in Santa Fe, New Mexico, may also participate in learning from Albuquerque, New Mexico; Dallas, Texas; and Mexico.

Online meeting software data revealed that, regardless of the student's IP address, 92% of students in the study connected to the internet via WiFi instead of a wired connection. However, WiFi presents significant challenges. Factors such as router location, home construction, and available support for modern router standards can impact the strength of the WiFi connection.

For example, mounting a router on a brick wall or placing it behind a television can impede WiFi signals. Just as important is to consider the home construction materials, such as plaster or concrete, which can also weaken a WiFi connection. When needed, families of students should receive guidance from the school district regarding appropriate WiFi router placement to mitigate obstacles in student internet access.

Many users believe they have slow internet connection, but in some cases the real problem is slow WiFi that is delivered through older routers using outdated wireless standards. A new WiFi standard (802.11ax) has just been released which should provide a much stronger WiFi connection.

Students are not just using WiFi on their district-provided devices to participate in online learning activities. According to device usage data captured in the study, many students concurrently use their personal phone or tablet in addition to their district-assigned device to participate in online meetings. Using multiple devices simultaneously will contribute to increased home bandwidth requirements.

92%

of students connect to the internet via WiFi instead of a wired connection.

#### **Recommendations for Home WiFi**

School districts must ensure that students not only have high-speed bandwidth to the home, but that the student receives dedicated high-speed access within the home. Student households must have a sufficient router to support the number of users and devices in the home. Here are some steps to be taken by school districts:

- Help families acquire new routers if their router has not been upgraded in a few years
- Work with ISPs to replace outdated routers
- Provide network extenders in areas with poor signals
- Educate families on router placement and maintenance

Since so many students use WiFi from various locations, school districts should enforce authentication of students in order to access district resources. This ensures only known students are connecting from outside the district, state, and country to learn. It also provides the ability to identify users, provide better support, and provide a safe and secure learning environment.

### **Security**

It's important to be vigilant about student and district data security. Public and private institutions like school districts are common targets for hackers. Having fine-tuned filtering and authentication tools in use helps address security vulnerabilities before attacks can occur.

# 3. Certain Communities, Especially Remote and Rural Areas, Require More Support and Resources

Through review of ISP data (Form 477 data obtained from the FCC) and Ookla Speed Test® data, the study identified upload and download speeds within small geographic areas in each school district. Generally, the study found that the majority of cities and suburban areas where students live have high speed internet available (Source: FCC Form 477) and deployed in the home (Source: Ookla Speed Test®). However, students in more rural areas or on the edges of suburban areas can have extremely limited internet availability and access.

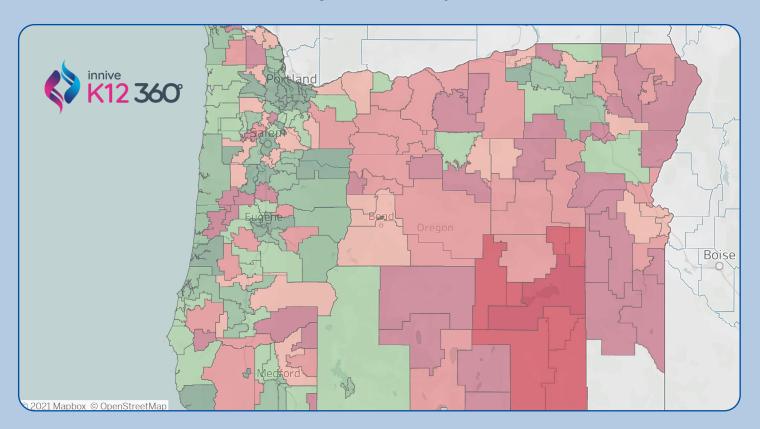
Likewise, users within high population areas of a city also experience limited internet speeds. For example, Santa Fe Public Schools found that areas with large concentrations of students, like in mobile home parks or subsidized apartment buildings, frequently have poor levels of throughput. This inequity may be attributed to capacity issues on the part of ISPs brought about by oversubscribing or related to overloaded network switching equipment.

While remote and rural areas are a primary concern, the study also found that students living in areas with above average socioeconomic status (SES) do not automatically have access to adequate home internet. The study examined network resources used for online meetings and organized them by student and IP address. Students using IP addresses in areas with higher SES and available access to excellent internet connectivity still see frequent problems with their online meeting experience in the home.

The cause for poor meeting experiences may vary from suboptimal network equipment in the home to multiple devices (e.g., smart devices, Internet of Things, etc.) accessing the network concurrently. Multiple devices and people sharing the same network resources significantly reduces resources available to students for learning. Students and families may require education and technical support around best practices to improve their online meeting experiences.

To quickly address internet access needs produced by the pandemic, some ISPs have begun offering <a href="free satellite">free satellite</a> internet for a limited time and government-funded discount programs like <a href="Lifeline">Lifeline</a> and the new Emergency Broadband Benefit program to qualifying families and households. When funds are available, school districts may offer the option of portable hotspots to students. However, these solutions often come with data caps that limit the amount of online work a student can perform.

### **Illustration of Oregon Bandwidth by School District**



This map, created by Innive K12 360°, shows an example of the difference in available bandwidth (according to Ookla Speed Test® data) between rural/remote school districts and urban school districts [according to their territory classification by the <u>National Center for Education Statistics (NCES)</u>]. In Oregon, one can clearly see that the more remote school districts in the southeast corner of the state have poorer connectivity than urban and suburban school districts along the west coast.

## Recommendations for Supporting Communities in Need:

Below are specific recommendations for this area. As previously mentioned, it's important to note that there is no one-size-fits-all approach to connectivity solutions. Each solution has its strengths and weaknesses depending on the diverse challenges and needs of the students, school district, and community.

- Flexibly provide students with hotspots for areas with limited internet access using requested E-Rate funds. It is critical that adequate internet bandwidth is available to all students including students who do not have permanent homes; students that may frequently move; or students that rely on emergency locations for shelter and care. The National Center for Education Statistics reported that for school year 2015-16, 2.6% of public elementary and secondary students were homeless¹. For this reason, location flexibility is important when determining strategies for providing students with hotspots or other access points.
- Work with ISPs and community leaders to ensure that ISPs offer suitable plans for the community.
   This includes adequate bandwidth availability and lower pricing for students and families.
- Leverage new federal and state funding, such as the Emergency Connectivity Fund that the FCC is establishing, to leverage a variety of internet access pathways. School districts should choose the solution(s) that works best for its environment:
  - District-Provided Mobile Wi-Fi (like buses, stadiums, etc.) - This approach uses mobile WiFi delivery points and works particularly well for providing WiFi access to high density residences such as apartment complexes and mobile home parks. Using this model, the district implements

1 National Center for Education Statistics, Digest of Education Statistics, Table 204.75a. Homeless students enrolled in public elementary and secondary schools, by grade, primary nighttime residence, and selected student characteristics: 2009-10 through 2015-16

- dependable, high-speed WiFi on a school bus or in a public location that can broadcast WiFi capabilities to households in surrounding areas. Optimally, connections are limited to school-owned devices to ensure bandwidth is preserved for school-related activities. Many districts have applied this approach; for example, Kanawha County School District (WV) offers WiFi-enabled school buses that can be strategically placed in certain areas to provide internet service to students who do not have the ability to connect at home. When in-person school is in session, students have the opportunity to use the WiFi available on the school bus to complete schoolwork before and after the school day.
- District-Provided Citizens Band Radio Service (CBRS) - CBRS is a private, two-way communications service that traditionally provides voice services but can also transmit data packages and extend internet connectivity. School districts can use CBRS to stand up private CBRS 4G and 5G networks. Boulder Valley School District (CO), among other districts in the country, have chosen this approach.
- Long-Term Evolution (LTE) Broadband LTE Broadband is a 4G wireless connection that is similar to district-provided CBRS. It may be carrier-provided or owned and operated by the district. Carrierprovided approaches leverage a provider-owned LTE radio access network (RAN) to connect end user devices in homes via carrier-provided radio transmissions. Dallas ISD (TX) is one of many school districts using this approach.

- Satellite Offering internet access via satellite connectivity is an increasingly viable option, particularly for access in rural areas where connectivity reliant on transmission via cable, fiber, or cellular service is less likely. Internet access through satellite eliminates the need to build miles of infrastructure to deploy services to remote locations. Satellite internet can also be leveraged to connect those students living in locations where other options are not available. Many districts have implemented this solution, such as <a href="Ector County ISD (TX)">Ector County ISD (TX)</a>.
- Cellular Hotspots Cellular hotspots are an increasingly common strategy for addressing lack of home connectivity by school districts and libraries. Because hotspots are dependent on the cellular network, they will not work in many parts of the country, including more rural and remote communities. Cellular hotspots should be distributed/allocated per student not per household. Unless the cellular network can meet the recommended bandwidth requirement described on page 5, this should not be considered a long term solution.

To ensure the success of activities and programs, such as providing internet hotspots and other devices, school districts must provide channels for technical support. For example, school districts utilizing online learning resources should provide technical support resources for families to address suboptimal internet access. To accomplish this requires the use of funds to provide enhanced resources such as training content and, if possible, expanding help desk resources and equipping technical support staff with better tools to address home connectivity issues. Here are some areas where additional district-provided technical support is needed:

- Help families identify and troubleshoot slow internet problems in the home
- Educate families on router maintenance and placement
- Provide tools to assess weak WiFi signals
- Work with application service providers to improve application performance

#### 4. The Remote Learning Experience is Significantly Impacted by Device Quality

Computing devices that are designed for work in classroom environments (e.g., strong WiFi signal and no demand for synchronous video), may not be sufficient for remote learning and home environments. High quality devices are important to instruction for many reasons, especially in lower grade levels that are more dependent on synchronous video and secondary grade levels which offer programs like career technical education which may require devices that depend on higher-processor applications.

According to data regarding the types and performance of district-provided devices, upload and download speeds during online classes/meetings can vary significantly by the age, type, and quality of device used. Students that were provided with older and less powerful equipment had an inferior experience than students with newer devices. Students that received newer devices with limited specifications (e.g., memory and processor) also had more challenges than students that were provided with devices with better specifications. To determine this, the study included examining students who were using the same ISPs and their device information to show that some students experienced a significant reduction in throughput depending on the device used. There are several factors that can contribute:

- Type and speed of processor
- Amount of memory
- Central Processing Unit (CPU) utilization
- Number of applications running at one time
- Quality of WiFi antenna and signal strength received
- WiFi standard used and access frequency

In addition to characteristics such as device age, type, and quality, *device configuration* can have an impact on student experience. For example, requiring user authentication for online classroom or meeting participation can provide significant insight into meeting sessions. On the other hand, network filtering products can provide usage data but they can also slow down an internet experience, especially when used on websites for online meeting tools and virtual classrooms. These online applications should be whitelisted in the network filter to improve student experience. Impact on device network throughput should be included as criteria for the evaluation and selection of network filtering products and services.

In working with thirteen districts, the study discovered that most school districts do not routinely collect quality, curated data to assess device and home connectivity issues. To determine its findings and recommendations, this study depended on large volumes of data and APIs which most districts do not have the resources to collect or implement. Data was harvested from network logs and quality of service (QoS) data from online meeting software. The study also involved the extraction and analysis of hundreds of millions of records. This included using APIs to determine access locations and ISPs for each online meeting conducted. Advanced geospatial capabilities were used to determine geographic areas needing attention because of suboptimal internet connections.

School districts need sophisticated information and data systems to adequately manage home connectivity and ensure students are provided ample resources to learn. With access to this type of adequate data analytics, the participating school districts have been able to work with ISPs, application service providers, families, and community resources to address identified obstacles to adequate home internet access. Without actionable data, school districts may make ill-informed judgements, exhausting limited financial resources. In addition, many school districts continue to use basic methods of data collection and analysis, like spreadsheets. Districts that have advanced data and analytics available are better able to make quick, well-informed strategic decisions.

#### Recommendations for District-Provided Devices:

## Students need a high-quality device(s) to participate in online remote learning.

Device capabilities must sufficiently support the needs of the student, whether the device is required for basic classroom use like online classwork and non-synchronous video or advanced use like coding and content creation. The following factors, provided by participating districts, should be considered when purchasing learning devices for the home or student use:

- CPU type, speed, and number of cores
- Amount of memory
- WiFi connection
- Integrated webcam
- Integrated microphone
- Headphone port

**Device requirements vary by how the student uses the device.** Go to the URLs below to view device requirements for applications and devices commonly used in K12 education.





http://bit.ly/ ZoomDeviceReg



chromebook
<a href="http://bit.ly/">http://bit.ly/</a>
GoogleDeviceReq



Note: CoSN is vendorneutral and does not endorse products or services. Using funding to improve data capture and analysis will help districts make more informed decisions around student devices and home internet supports. Here are some areas where improved data and analytics capabilities can benefit school districts:

- School districts need the ability to capture internet speed and quality data and integrate it with other datasets.
   For example, Ector County ISD is incorporating the ability to capture data such as the location, download speed, upload speed, latency and jitter (i.e., time delay in data delivery) every time a student signs into the student learning management system.
- School districts need to work with online video conferencing software to provide aggregated Quality of Service (QoS) data at the student level to assist in identifying students that are experiencing issues during online instruction.
- Internet speed data should be integrated with other student data such as assignments and assessments to determine the impact on student participation. This requires extending the industry-recognized Ed-Fi Data Standard and providing a standard API, which could be used for a variety of purposes. For example, before assigning an intervention to students, the school district should have data available to determine if the student has appropriate internet access to participate in the intervention.

## **Appendix A: Glossary**

<u>Term</u>	<u>Description</u>
Asynchronous Video	The viewing of the video takes place after the video has been created. An adequate download speed is required for viewing videos in different scenarios, such as viewing video in online video platforms, LMS discussions and assignments, and recorded lectures. See synchronous video.
Authentication	For the purpose of this report, computer applications and tools that are used to authenticate, or verify, the identity of an individual who is attempting to log into a district device or online application.
Bandwidth	The maximum amount of data that can travel through an internet network. See throughput.
Cloud Storage	A repository used for storing files in a location that can be accessed using a web browser. Cloud storage makes it easier for people like students, teachers, and parents to share and concurrently access documents and files. Popular cloud storage applications include Microsoft OneDrive, Google Drive, and Dropbox.
Data Cap	A limit on the amount of data an individual can use on a given device. Data caps are usually agreed-to on a per-month basis. After the limit is reached, the individual usually receives extra charges and/or experiences throttling.
Data Packet	A unit of data that travels along an internet network. See jitter.
Device	For the purposes of this report, any type of internet-enabled computer technology used to access digital files, including but not limited to laptops, personal computers (PCs), tablets, and smartphones.
Download Speed	The speed at which an internet network retrieves information.
Filter	For the purposes of this report, an application applied to a district-provided device that enables schools to ensure students do not use the district-provided device to access inappropriate or non-school-related websites and applications.
Hacker	An individual who use computers to gain unauthorized access to information.
Home Setting	Students may participate in remote learning activities outside their official home address, including the homes of friends, relatives, or other family members. For the purpose of this report, "home" can refer to any residence in which the student logs into at least one remote learning activity, unless otherwise specified.
Jitter	A measurement in milliseconds of the variation in latency. High jitter has a negative impact on activities like participating in online meetings and streaming live videos. See Data Packet, Latency.
Latency	A measurement in milliseconds of the time it takes for a data packet to travel from a source to the destination and back. See Data Packet, Jitter.
Meeting (Online Meeting)	For the purposes of this study, an instance in which two or more users connect with one another in real-time synchronous audio and/or video via a web browser. Commonly used online meeting applications include Microsoft Teams, Google Meet, and Zoom.
Mbps	Acronym for "megabits per second" used in reference to download and upload speeds.

#### **Term Description**

**Modem** An object that connects a home network to the broader internet. The modem performs different functions than the router but may be provided to ISP customers in one box.

**Pod** A group of students (typically 3-7) learning online together in a shared space. Pods are often supervised by adults such as parents/guardians or privately-hired tutors.

**Processor (CPU)** A physical hardware component within a computing device that enables the device to interact with installed applications. Most computers consist of multiple processors in addition to the CPU. A higher-capacity processor is necessary for advanced student activities like computer-aided design (CAD) or video editing.

**Quality of Service** For the purposes of this study, QoS data refers to data specifically pulled from online meeting tools like Zoom, Google Meet, or Microsoft Teams that includes information about meeting session performance organized by participant (e.g., missing/dropped participants, jitter, latency, etc.).

**Remote Learning** A learning setting in which student completion of learning activities (such as lectures, assignments, assessments, extracurricular activities, and more) takes place outside of the traditional in-person school environment.

**Router** An object that allows all connected wired and wireless internet-enabled devices to access the internet by routing information to/from devices. The router performs different functions than the modem.

**Synchronous Video** Online meeting platforms like Zoom, Google Meet, and Microsoft Teams that allow students and teachers to converse and collaborate in real time through audio, video, and screen sharing. See asynchronous video.

**Throttling** The intentional slowing or limiting of an internet service by an ISP to reactively regulate bandwidth traffic, reduce congestion, and/or avoid overloading device processing capacity.

**Throughput** Whereas bandwidth is the amount of data that can possibly travel through an internet network, throughput is how much data actually does travel through a network successfully. This can be limited by a ton of different things including latency, and what protocol you are using.

**Upload Speed** The speed at which an internet network sends information.

**Web Browser** A computer application used to access web-based applications and webpages. Commonly used browsers include Google Chrome, Mozilla Firefox, and Microsoft Edge. An internet connection is required for use.

**WiFi** A technology used for access to the internet that does not require a physical wired connection to the device. Instead, the device receives radio waves carrying data packets.

**Whitelist** The ability to provide permissions to an application for automatic access on a network filtering tool or other security application. The process of "whitelisting" allows an application to bypass filters or authentication tools to improve network performance.

## **Appendix B: Advisory Committee Members**

<u>Name</u>	<u>Title</u>	<u>Organization</u>
Andrew Moore, MBA	Chief Information Officer	Boulder Valley School District (CO)
Christine Fox	Senior Director of External Relations	CoSN
Eileen Belastock, CETL	Director of Technology and Information	Nauset Public Schools (MA)
Jeremy Bunkley	Chief Technology Officer	Hillsborough County Public Schools (FL)
Julia Legg	State E-Rate Coordinator	West Virginia Department of Education (WV)
Keith Krueger	Chief Executive Officer	CoSN
Kellie Wilks, Ed.D.	Chief Technology Officer	Ector County ISD (TX)
Louis McDonald	Director, Technology Services	Fauquier County Public Schools (VA)
Mark Finstrom, CETL	Chief Technology Officer	Highline Public Schools (WA)
Mark Racine	Chief Information Officer	Boston Public Schools (MA)
Steve Buettner	Director of Media and Technology	Edina Public Schools (MN)
Tom Ryan, Ph.D.; Advisory Chair	Chief Information and Strategy Officer	Santa Fe Public Schools (NM)







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May 5, 2021

The Honorable Jessica Rosenworcel, Acting Chairman The Honorable Brendan Carr, Commissioner The Honorable Geoffrey Starks, Commissioner The Honorable Nathan Simington, Commissioner Federal Communications Commission 45 L Street NE Washington, DC 20554

#### Re: Ex Parte Filing

Establishing Emergency Connectivity Fund to Close the Homework Gap, WC Docket No. 21-93 Addressing the Homework Gap through the E-Rate Program, WC Docket No. 21-31 Modernizing the E-rate Program for Schools and Libraries -- WC Docket No. 13-184

#### Dear Chairwoman Rosenworcel and Commissioners:

We greatly appreciate your commitment to adopting comprehensive rules and policies governing the new Emergency Connectivity Fund (ECF). We recognize the enormous task of implementing this new program under extremely tight deadlines, and the staff should be commended for diligently synthesizing the record to produce a coherent set of draft policies. The work you and your staff are doing for the school and library communities and to connect students, teachers, staff and library patrons to high-quality and affordable Internet access is essential.

The undersigned organizations (Remote Learning Coalition) have reviewed the draft Order closely and offer the following changes to further ensure maximum reach of the ECF benefits and to improve the effectiveness of the program. We believe that the suggestions, stated below, build upon the general framework set forth in the draft ECF order, and provide clarifications to fulfill the intent of the statute. These recommendations reflect a compromise proposal among the Coalition members, in an effort to assist the Commission in finding common ground among the various interested stakeholders as you finalize the Order.

First, a single filing window covering eligible costs incurred from March 1, 2020, when school and library closures swept across the country, through June 30, 2022, the end of the upcoming school year should be adopted in place of two separate windows covering different periods.

Currently the draft Order (¶¶ 79-82) proposes an initial filing window to cover eligible expenses incurred from July 1, 2020 through April 30, 2021, and then a later filing window(s) to cover expenses incurred

from May 1, 2021 through June 30, 2022 with any remaining funding. This approach tips the balance between future expenditures in favor of retrospective payments, without an underlying rationale. We have concerns with two different aspects to this approach.

Initially, the start date for the retrospective period should be modified to **March 1, 2020** when the pandemic forced schools and libraries to close and required them to begin making emergency purchases of devices and Internet access for their students and patrons so they could continue learning remotely. <sup>1</sup> The draft Order states that the July 2020 start date is more administratively feasible than an earlier date since schools may already have finalized their accounting for the year ending June 2020. Regardless of when a school or library budget year has closed, they can and do still accept reimbursements for this period, no differently than they do currently during the typical E-rate funding cycle when BEAR payments are remitted following the close of the fiscal year. Further, during these early months of the pandemic, other sources of federal relief funds were not readily available to defray these costs, leaving schools and libraries to make these purchases from already-thin local budgets. <sup>2</sup>

Further, there should not be a prioritization that reimburses past expenditures over future expenditures. Schools and libraries should be afforded maximum flexibility in determining which of their qualifying expenses should be submitted for reimbursement – prospective, retrospective or both subject to the required certifications.<sup>3</sup> The draft Order appropriately recognizes the importance of affording schools and libraries the **flexibility** to make appropriate choices about their needs.<sup>4</sup> This same principle should be applied here and widen the covered period of expenditures. The need for prospective services and connected devices may be just as urgent as the need for reimbursement of past expenditures. With the upcoming school year just a few months away, schools are planning now to undertake these purchases and need to know whether they will be able to access ECF dollars to help pay for these expenses.

A single filing window also offers the most expeditious path to issuing funding awards and disbursing the federal appropriation. Regardless of the number of windows or the associated cover periods, the Order's framework requires that all applications must be submitted first, and demand must be computed before any funding awards can be made. Segregating the covered reimbursement periods into multiple windows ultimately will delay the release of funding letters and reimbursements. If a second window has to wait until commitments are issued for the first application period, it could be January before a second window opens. Applicants that had funds to purchase connectivity and equipment through April 2021 will receive funding while those schools and libraries that did not have the local budget resources could be shut out of funding entirely.

<sup>1</sup> Education Week reported <u>here</u> that every state in the nation began closing schools in March 2020.

<sup>&</sup>lt;sup>2</sup> Pennsylvania issued a rapid survey to their schools on May 3, 2021. 35% of respondents purchased off-campus Internet for students between March 1, 2020 and June 30, 2020 which was not paid for from state or federal COVID relief funds. Similarly, 33% of respondents that purchased connected devices between March 1, 2020 and June 30, 2020 reported the devices were not paid for from state or federal COVID relief funds.

<sup>&</sup>lt;sup>3</sup> Proposed certifications include unmet need (¶ 77); no duplicate funding requested (¶ 120); services are being used primarily for educational purposes (¶ 125); and compliance with local, state and Tribal procurement requirements (¶ 119).

<sup>&</sup>lt;sup>4</sup> See, .e.g., ¶ 29 of Draft ECF Order ("...we decline to establish minimum screen size or system requirements for the connected devices supported by the Emergency Connectivity Fund Program and instead rely on schools and libraries to make the appropriate choices about their needs.") and ¶h 49 ("...we seek to provide flexibility to eligible schools and libraries to determine the service locations that best fit their needs without hampering their ability to undertake creative solutions for connecting students, school staff, and library patrons or disadvantaging certain vulnerable populations during this unprecedented time."); see also ¶¶ 62, 85 and 132 for other examples of deferring to and providing for flexibility and local decision making.

We believe that a 45-day filing period as suggested in the draft Order would continue to be appropriate for our proposed single application filing window. Given the expected lead time that will be needed to program the online filing system, we surmise and encourage the opening of the filing window by mid-June and the close by the end of July. After expedited reviews, applicants could expect to receive notice of funding awards beginning in August – just in time for schools to reopen.

Uncertainty about how much funding will be requested to meet the needs of students, staff and library patrons, as hinted at in the draft Order, should not drive the public policy setting the rules for the ECF application process. Rather, the program rules should be structured to accommodate the possibility that more funding requests will be submitted than there is available funding, and to establish a fair process for distributing funds should this situation occur. While Congress established the goal of covering 100% of reasonable eligible costs, just as in the traditional E-rate program, the Commission should develop a fair mechanism for allocation of funds in case the funds fall short as we explain in our next recommendation.

## Second, the risk of oversubscription should be mitigated by adopting a policy of an across-the board percentage pro-ration if necessary.

Concerns about over-subscription, we submit, should be addressed by adopting a fair and equitable manner of allocating the funding should demand exceed available funds, and not by restricting the reimbursement period only back to July 1, 2020, which we believe will serve to artificially limit demand. Each member organization of the Remote Learning Coalition initially supported some manner of applicant-level budgets as the recommended manner of fairly allocating funds and managing demand, but this concept is not favored in the draft Order. Instead, the draft Order (¶ 87) proposes that should funding be unable to cover all requests, funding would be directed initially to the highest discount applicants until funds were depleted; and, if an entire discount band could not be funded, the applicants with the highest NSLP percentages in that band would be funded first. This approach would enable the highest discount applicants to be fully funded, and thereby receive 100% of their reimbursable costs, and leave all other applicants to receive 0% of their requested funding or zero ECF dollars. The inequity of this result clearly is evident. We do not believe it was Congress's intent when they sought to provide 100% reimbursements to then deny all funding and provide 0% reimbursements to possibly thousands of schools and libraries.

A much more equitable approach that we endorse is an across-the-board pro-ration that would reduce funding for all eligible applicants by the same percentage amount that reflects the percentage of oversubscription. The pro-ration percentage would be computed by dividing total available program funds (approximately \$7 Billion) by the total demand. The pro-ration percentage would then be applied to compute the amount of approved funding per applicant.

This method has several inherent benefits:

- All ECF applicants would receive funding.
- The higher costs incurred by rural applicants would be automatically captured in the higher base costs included in their applications.

<sup>&</sup>lt;sup>5</sup> See ¶ 82, "If demand does not exceed available funds for the first application period...", (emphasis added), conveying uncertainty about how far the funds will stretch.

- All applicants with a need for reimbursement of eligible ECF expenses would be treated equally and would share equally in a reduction of their requests if necessary and at the same time receive an equal share of their requested funding.
- Small rural applicants would not be shut out of the ECF program which could very well occur if the prioritization is done using the discount matrix.<sup>6</sup>

Third, applicants that cannot afford to pay the total costs of prospective eligible equipment and service should be allowed to apply for ECF reimbursement upon either issuing a purchase order based a bona fide vendor quote or payment of a vendor invoice subject to appropriate verifications that guard against waste, fraud and abuse.

Since the ECF Program will rely solely on the FCC Form 472 BEAR reimbursement process with no option to use the FCC Form 472 SPI process to obtain discounted bills, many applicants may be unable to afford payment of prospective orders for equipment and service fully from their local budgets. Since approximately half of E-rate applicants elect to receive discounted vendor bills, we can deduce that the current ECF proposal which requires applicants to pay 100% of the costs up-front could be a financial hardship for these many applicants. An accommodation is appropriate, therefore, to ensure that the upfront payment requirement does not preclude applicants from being able to participate in the ECF program.

We recommend that applicants be permitted to obtain payment from the ECF program either after they have made payment to the vendor <u>or</u> after issuing a purchase order that is based on a legitimate vendor quote or contract. We understand that if an applicant elects to use the pre-payment option it is appropriate for the Commission to direct USAC to implement a post-disbursement verification to ensure payment of the funds are transferred to the vendor.

Fourth, "unmet need" certifications should be clarified, and low-income students should be presumed to need a school-purchased connected device and/or Internet access service.

The draft ECF Order (¶ 77) seeks to prioritize funding for those students with an unmet need. While we understand that its purpose is to ensure resources are directed appropriately, we have significant concerns about the proposed certifications and how a school or library could prove such certifications during an audit. Accordingly, we request that the proposed certifications should be clarified to incorporate the definition of unmet need as "otherwise would lack sufficient access and be unable to engage in remote learning and virtual library services." This makes clear that although a student's family may have Internet at home, such as from a data-limited cellular phone hotspot, the bandwidth limitations may not allow the student to be able to engage in remote learning without obtaining additional Internet access from the school. Similarly, a student may own a connected device, but the

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<sup>&</sup>lt;sup>6</sup> Funds for Learning's analysis submitted in its May 3, 2021 *ex parte* estimates that funding would be fully depleted and unavailable for applicants with a discount of 70% or lower based on the policies set forth in the draft Order. In South Dakota, for example, this means that districts that have only 10% of the student enrollment would be able to qualify for ECF which leaves 90% of the students – mainly located in rural areas - unable to benefit from the ECF program. South Dakota Department of Education Reply Comments filed April 23, 2021, page 2; Exhibit A; https://www.fcc.gov/ecfs/filing/10423062933338.

<sup>&</sup>lt;sup>7</sup> Draft ECF Order, ¶ 138.

device may not be adequate to enable the student to engage in remote learning. It is also important to recognize that any applicant's attestation of households lacking access is just a "snapshot in time."

Further, there should be a **presumption of unmet need** for a connected device, Internet access or both when the school pays for or provides the device to a low-income student or student attending a CEP school by a school.<sup>8</sup>

Schools may be asked to certify to the need of non-low-income students for a connected device or Internet access service, and per the draft Order, but they should not be required to substantiate or document this need during the application review process or any post-commitment review or audit. This presumption is consistent with the EBB Program which provides benefits to low-income families as well as any family with a student attending a CEP school.

For non-low-income and non-CEP family recipients of devices or Internet access, the draft Order should also clarify that for any post-funding review, no specific documentation will be required (such as a parent survey) but rather a reasonable explanation of how the applicant determined which students had an unmet need for ECF eligible equipment or services will suffice.<sup>9</sup>

Fifth, the performance measurements governing USAC's administration of the ECF Program should be clarified to require user input and review of the ECF filing platform during implementation and before it is finalized.

We support the draft Order's declaration that "the application process should be easy for applicants to navigate and to use in requesting funding for eligible equipment and services." (Draft ECF Order, ¶ 20.) To help achieve the goal of making the application process easy for applicants, we encourage the FCC to direct USAC to seek user input and review of the ECF filing platform during development and prior to final implementation and opening of the filing window. Experience has shown that had user input and systems review been sought at the start of and during the development phases, applications and other online systems, hiccups or confusing questions could have been addressed and resolved. The ECF program and its funding distribution is too important to have applicants encounter such challenges. User input will help ensure that the system design will successfully allow applicants to use the online application to submit 'clean' and accurate applications that will facilitate prompt processing of applications and swift issuance of funding commitment decision letters.

<sup>&</sup>lt;sup>8</sup> If the student's family qualifies for and is using a discounted Internet service that is supported through EBB, the "duplicate funding certification" in ¶ 120 would also govern to preclude the school from paying for the same Internet access service that is already being subsidized by EBB. As noted above, there nevertheless may be some circumstances where a low-income family's receipt of EBB support for home Internet is not sufficient for the student to be able to engage in remote learning, and the school may need to provide additional Internet access for the student to use for remote learning.

<sup>&</sup>lt;sup>9</sup> For example, a school may have informed students/parents that if the student needed a hotspot for remote learning, they could obtain one by going to the school to pick it up. This explanation is reasonable, and no further documentation or verification should be required during a post-commitment review/audit.

Sixth, the Commission should ensure that for students, school staff and library patrons without sufficient services, extension and installation of broadband facilities for remote learning and online library services will be permitted upon meeting certain prerequisites.

While the draft Order places significant limitations on innovative solutions that would deliver broadband services to students, school staff and library patrons in a cost-effective manner, we believe the Commission can satisfy Congress's intent with a few revisions to the section that currently limits new construction (¶ 39). As the Commission noted in the draft Order, "schools and libraries are in the best position to know what is available and sufficient for their remote learning needs."

Initially, the draft Order requires schools and libraries to demonstrate that there were no commercially available service options sufficient to support remote learning from one or a combination of providers. It is unclear how schools and libraries would make this showing, as the Commission is essentially asking the applicants to prove a negative. Instead, we suggest that applicants certify that, after investigation, they did not identify any existing commercially available service options that could provide sufficient Internet access to the students, staff or patrons for which they are seeking ECF funding.

Next, the draft Order says new construction is only allowed when there are no commercially available service options. The scope and breadth of this requirement is unclear and therefore is subject to misinterpretation and misapplication. It does not seem reasonable for the Commission to require the entire geographic footprint of a school district or library service area have no commercially available providers before a district or library could deploy new facilities to meet the needs of some unserved students, staff and library patrons. This is especially true for the school districts or library service areas that are geographically large found in western states, but we also note this is true in some rural areas where there are gaps in available service within the same county, for example. Even areas where commercial service is technically "available," it may not be practically available because the cellular coverage is too weak, or the prices are too high. Many students/patrons live in urban housing or remote rural areas where hotspots just do not work.

We propose that the Order clarify that new construction, or the installation of new facilities, is allowed when a certain threshold of students or library patrons—such as at least 10 percent of students at a specific school, 10 percent of the school district or 10 percent of a certain geographic area—do not have access to commercially available services sufficient to allow remote learning or access to library services. <sup>10</sup> The extension of facilities would be for the purpose of providing access to these unserved or underserved students, staff and patrons.

Further, we request that the Commission revise paragraph 39 to clarify in each instance that the limitation applies to students, school staff and library patrons that do not have sufficient broadband to enable remote learning or access to online library services.

Seventh, we encourage the Commission to allow E-rate funded Internet access to be used off-campus. We understand that the draft ECF Order focuses exclusively on the implementation of the statute and therefore declined, in paragraph 38, to address the pending request for a waiver of the Internet off-

<sup>&</sup>lt;sup>10</sup> As the draft Order in ¶ 39 notes, this provision applies to those schools and libraries that already deployed wireless networks where there were no commercially available options sufficient to meet the remote online access needs of their students, staff or library patrons.

campus usage restriction in the E-rate program. <sup>11</sup> But we encourage you to consider the integral intersection between this request and the ECF program. E-rate funded Internet service delivered on campus could be used to provide cost-effective Internet access service for remote learning without any measurable financial impact. The necessity of engaging in cost allocations is administratively burdensome and raises concerns among applicants that they are putting their E-rate funding at risk if the administrator or an auditor disagrees with their calculations. We hope that the Commission will consider granting this requested relief as a pilot covering the ECF timeframe to gather information about the benefits of this waiver during the pandemic, preferably in the ECF order or in a companion order released soon thereafter.

In closing we hope you and your staff will find our above suggestions to have merit and will be incorporated into the final Order. We appreciate the opportunity to provide these views and we are happy to discuss them with you if you have questions.

Respectfully submitted,

John Windhausen, Jr.

**Executive Director** 

Schools, Health & Libraries Broadband (SHLB) Coalition

Debra M, Kriete Debra M. Kriete, Esq.

Chairperson

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Associate Director and Senior Policy Advocate

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American Library Association

#### /s/ Angela Goodrich

Finance and Administration Executive Urban Libraries Council

<sup>&</sup>lt;sup>11</sup> See, e.g., SECA Comments at 15-16; see also Petition for Expedited Declaratory Ruling and Waivers filed by the Schools, Health & Libraries Broadband Coalition, et al., WC Docket No. 13-184 (filed Jan. 26, 2021), https://www.fcc.gov/ecfs/filing/101260036427898 (SHLB Petition).